

paperworld

creativeworld

29.1.–1.2.2022, Frankfurt am Main

ALL INCLUSIVE
PACKAGE **2022**



messe frankfurt

RE-ESTABLISHING CONTACTS COST-EFFECTIVELY AND SAFELY

PEACE OF MIND FOR YOUR PLANNING: COMPLETE PACKAGE INCLUDING STAND AREA, STAND CONSTRUCTION AND MARKETING

For Paperworld and Creativeworld 2022, official regulations currently stipulate a minimum stand size of 18 sqm as well as various safety and hygiene measures. With our all-inclusive package, we offer a solution that allows you to concentrate on your product presentation and on making contact with new and existing customers. The package is modified on an on-going basis to ensure conformity with currently applicable health guidelines. The all-inclusive package includes: stand area, stand construction and marketing services. The various features and services are described in more detail below.

The complete stand package offers numerous benefits:

- Fully equipped 18 sqm stand area
- Choice of row or corner stand
- Conformity with currently applicable safety and hygiene standards
- Financial security thanks to a comprehensive range of included services
- Time savings thanks to turnkey stand design
- Last-minute arrival and quick departure possible
- Comprehensive marketing package



YOUR CONTACTS

Contact our trade fair team today for a consultation and reserve an exhibition stand at Paperworld or Creativeworld 2022!

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ALL-INCLUSIVE PACKAGE PAPERWORLD AND CREATIVELAND 2022

STAND AREA

- 18 sqm stand area

STAND CONSTRUCTION

- Stand walls white, H=2.60 m + skirtings
- Carpet according to colour chart
- Slatted partition
- 2 shelves
- 4 LED SOL spotlights
- 3-way socket
- 1 Concept Plus counter, lockable
- 1 'Z' bar stool
- Waste paper basket
- Company sign with standard lettering
- Acrylic hygiene guard for counter and table
- 1 table and 2 chairs
- Disinfectant dispenser, including stand
- Pre-cleaning and daily cleaning
- 3 kW mains power, renewable energy

MARKETING

- **Print presence** (catalogue)
 - Company name, address, phone no., fax, website, e-mail, hall/stand number
 - Entry in 2 product groups
- **Online presence** (exhibitor and product search engine)
 - Entry in the matchmaking/networking application
 - 1 company page with company name, address, website, e-mail, hall/stand number
 - 5 product pages with text and photos
 - 1 contact page with contact person
 - 5 keywords for full text search
 - Numerous digital publicity materials to download
- **On-site presence**
 - Entry in visitor information system at the exhibition centre during the event
 - Navigator app (mobile app for Apple and Android)



ALL-INCLUSIVE PRICE: € 6,900

For 18 sqm stand area including equipment/stand construction, media package, environmental fee, excl. AUMA charge and plus VAT.

