

paperworld

creativeworld

2021
ALL INCLUSIVE
PACKAGE

CORONAVIRUS-COMPLIANT DESIGN



messe frankfurt

RE-ESTABLISHING CONTACTS COST-EFFECTIVELY AND SAFELY

PEACE OF MIND FOR YOUR PLANNING: COMPLETE PACKAGE INCLUDING STAND AREA, STAND CONSTRUCTION AND MARKETING

New health and safety regulations will apply at Paperworld and Creativeworld 2021, which lay down a minimum stand size of 18 sqm. To simplify your planning for the fair, you can book a complete stand package comprising stand area, stand construction and marketing materials. The all-inclusive package offers a complete solution in line with the current health and distancing guidelines and will enable you to get back in touch with buyers easily and safely. At the core of the package is a fully equipped 18 sqm exhibition stand, which offers you new opportunities to optimally showcase your products. The one-stop, all-inclusive package ensures a professional trade fair presence with minimum effort and transparent costs.

The new all-inclusive stand package offers the following features and services:

- Minimum area 18 sqm
- Meets the requirements in terms of hygiene and distancing
→ Coronavirus-compliant design
- Financial security thanks to transparent costs
- Open on one or two sides
- Requires very little organisation as stand construction is included in the package
- Last-minute arrival and quick departure possible



YOUR CONTACTS

Contact our trade fair team today for a consultation and reserve an exhibition stand at Paperworld or Creativeworld 2021!

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ALL-INCLUSIVE PACKAGE PAPERWORLD AND CREATIVELAND 2021

STAND AREA

- 18 sqm stand area

STAND CONSTRUCTION

- Stand walls white, H=2.60 m + skirtings
- Carpet according to colour chart
- Slatted partition
- 2 shelves
- 4 LED SOL spotlights
- 3-way socket
- 1 Concept Plus counter, lockable
- 1 'Z' bar stool
- Waste paper basket
- Company sign with standard lettering
- Acrylic hygiene guard for counter and table
- 1 table and 2 chairs
- Disinfectant dispenser, including stand
- Pre-cleaning and daily cleaning
- 3 kW mains power, renewable energy

MARKETING

- **Print presence** (catalogue)
 - Company name, address, phone no., fax, website, e-mail, hall/stand number
 - Entry in 2 product groups
- **Online presence** (exhibitor and product search engine)
 - 1 company page with company name, address, website, e-mail, hall/stand number
 - 5 product pages with text and photos
 - 1 contact page with contact person
 - 5 keywords for full text search
 - Numerous digital publicity materials to download
- **On-site presence**
 - Entry in visitor information system at the exhibition centre during the event
 - Navigator app (mobile app for Apple and Android)



ALL-INCLUSIVE PRICE: € 5,400.00

For 18 sqm stand area, equipment/stand construction, Media Package, environmental fee, AUMA charge, plus VAT.

