

Press release

December 2019

Paperworld: "Future Learning" demonstrates new ways of teaching and learning

Ina Gerbig
 Tel. +49 69 75 75-6082
 ina.gerbig@messefrankfurt.com
 www.messefrankfurt.com
 www.paperworld.messefrankfurt.com

The "Future Learning" impulse area is going into its second round at Paperworld from 25 to 28 January 2020. Visitors can look forward to a presentation of current and future-oriented learning concepts. The emphasis here is strongly on lifelong learning and the implementation of the Digital Pact in schools.

What new ways of learning are there? How can teaching robots provide support? How can the Digital Pact be implemented? And what's new in the paper, office supplies and stationery sector? These and other questions will be answered in the "Future Learning" impulse area in Hall 4.0 C40. This is where heads of educational and seminar facilities, HR developers, municipal decision-makers, and retailers can discover how (further) education formats will evolve in schools and companies.



Lectures and interactive workshops are in the focus at "Future Learning".

Photo: Messe Frankfurt

The area is divided into four sections: In the "Makerspace", digital and analogue game and construction tools are presented in the learning room of the future. Here the principle of new learning is introduced through individual, collaborative and creative tools, for example by means of mini robots or coding on circuit boards. The area is designed and supervised by Annemieke Frank of EduHeroes. In the "Digital Classroom", visitors experience how to work with tablet PCs and smartboards in a targeted way, and how the real world can be

Messe Frankfurt Exhibition GmbH
 Ludwig-Erhard-Anlage 1
 60327 Frankfurt am Main

linked to the digital world. Cooperation partner Tablet Academy introduces a networked learning world into the real room, where visitors can experience it live and participate. Both areas are designed by the start-up business angels EDUvation.

The third area is an exhibition space for manufacturers who not only present their product innovations, but also allow visitors to experience them directly. Promethean shows how interactive screens can be used in the learning room of the future. Globe manufacturer AlaySky is also taking a first step into the future with its globes: using an app, the analogue globe is enhanced with additional information on the respective countries, thus creating an augmented reality. Directly adjacent is a consultation desk for school authorities, headmasters and teachers, where they have the chance to discuss with other visitors, manufacturers, and experts.

In the lecture area, a series of daily changing specialist presentations will be held. The programme is structured by educational journalist and host Christian Füller. Topics include tablet PCs in primary schools, learning in the cloud, 3D printing, creativity and experimentation. The first day of the fair, 25 January 2020, is characterised by a Barcamp with various sessions dealing both with digitisation and a comparison of learning institutions and companies. Topics will include how collaborative work and school learning already converge today, and how the respective concepts can be adapted. On Sunday, January 26, 2020, the expert lectures will revolve around the combination of analogue and digital learning. Opportunities and risks will be highlighted and pathways to a new future of learning will be outlined. An exciting discussion round is scheduled for Monday, 27 January 2020. From 10:30 a.m. to 11:45 a.m. the Hesse Minister of State for Science and Art, Angela Dorn (Die Grünen [Green Party]), will be talking to the first ever robot lecturer Yuki and Professor Jürgen Handke about future models of learning. On Tuesday, 28 January 2020, the session will focus on creativity and how to learn more effectively with creative techniques.

The area also features networking zones, where visitors can exchange ideas with the speakers and engage with other "Future Learning" participants.

Note for journalists:

Further information is available at paperworld.messefrankfurt.com

Press releases and images:

<http://paperworld.messefrankfurt.com/presse>

Published online:

www.facebook.com/paperworld

Paperworld – The visionary office. The stationery trends.

The leading international trade fair presents the latest products and trends in the paper, office supplies, and stationery sector every year in Frankfurt am Main. Paperworld offers the world's widest range of products in commercial office supplies (visionary office) and the private stationery sector (stationery trends). Last year, 1,665 exhibitors from 64 countries presented

Paperworld - The visionary office and the stationery trends
Internationale Frankfurter Messe für Papier, Bürobedarf und Schreibwaren
Frankfurt am Main, 25.-28.1.2020

their products to 32,340 trade visitors from 143 countries. This makes Paperworld the highlight of the year for the industry and a source of innovative business ideas for wholesalers and retailers, booksellers, the Internet and mail order sector, and commercial consumers. In addition, the wide-ranging event and congress programme provides inspiration and knowledge transfer for retailers, architects, planners, facility managers, as well as heads of educational and seminar facilities who are interested in the latest office trends and interior design concepts.

paperworld.messefrankfurt.com

Conzoom Solutions - the platform for retailers

Conzoom Solutions' information platform offers consumer good retailers a wide range of services such as studies, future trends, workshops, and point of sale guidelines. It provides a detailed overview of Messe Frankfurt's international portfolio in the consumer goods sector, and brings together pooled information for the trade. www.conzoom.solutions

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600* employees at 30 locations, the company generates annual sales of around €733* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2019