

Press

November 2017

Paperworld - The visionary office and the stationery trends
Internationale Frankfurter Messe für Papier, Bürobedarf und Schreibwaren
Frankfurt am Main, 27.-30.1.2018

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Paperworld 2018: All service tips for visitors

Paperworld, International Trade Fair for Paper, Office Supplies and Stationery, will present a spectrum of new product developments, innovations and trends unrivalled in terms of both depth and breadth from 27 to 30 January 2018. For retailers, wholesalers, importers, commercial buyers and decision makers from the book and food trades, Paperworld has something for all.

Visitors wanting to make their visit as efficient as possible should arrange their tickets, travel and hotel accommodation at the earliest possible opportunity. The online exhibitor search engine and the newsletter help to plan effectively before even leaving for Frankfurt am Main. Supplementary information provides further support for a successful visit to the fair.

A variety of services during the fair make things easier so that the time there can be used efficiently for discussions and placing orders in the exhibition halls.

1. Preparation

Newsletter:

Subscribe to the Newsletter now to ensure you do not miss any news or details of special offers, competitions, new exhibitor products, etc.
+ paperworld.messefrankfurt.com/news

Online admission ticket:

Purchasing an admission ticket online is not only cheaper but also includes free travel to and from the fair using local public-transport services operated by the RMV public-transport authority in Frankfurt and the region.
+ paperworld.messefrankfurt.com/onlineticketing

Online exhibitor search engine:

On the Paperworld website, visitors can gather advance information and create a personal list of favourites with all important information about exhibitors and products.
+ paperworld.messefrankfurt.com/exhibitorsearch

Messe Frankfurt Exhibition GmbH
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main

Paperworld event calendar:

The event calendar summarises all highlights, such as lectures, panel discussions and award ceremonies.

+ paperworld.messefrankfurt.com/eventcalendar

Interactive hall plan:

The interactive hall plan offers an advance overview of the fair with a zoom function for a closer look at the individual hall floors.

+ paperworld.messefrankfurt.com/hall-plan

Business Matchmaking:

Business Matchmaking gives manufacturers and buyers the chance to make contact before the doors open. A well-designed online platform helps users to plan meetings with new and existing suppliers and manufacturers

+ paperworld.messefrankfurt.com/businessmatching

2. Travel

Hotels and accommodation:

Find and book inexpensive hotels and accommodation with just a few clicks.

+ paperworld.messefrankfurt.com/hotel

By car:

To get to the fair, simply follow the signs of our integrated traffic management system, which will take you to Frankfurt Fair and Exhibition Centre by the shortest route.

+ paperworld.messefrankfurt.com/car

By plane:

After clicking on the link under `Online booking`, you will find special offers quickly and easily by entering the code DEZJDRC in the box marked `Event code`.

+ paperworld.messefrankfurt.com/lufthansa

Baggage service:

With our free Lufthansa `Baggage Drop-off Service` at the City entrance, you can have your baggage sent to the airport while you continue your visit the fair.

+ paperworld.messefrankfurt.com/bagservice

3. Visiting the fair

Hours of opening:

Creativeworld 2018 opens as usual from Saturday to Monday from 09.00 to 18.00 hrs and on Tuesday from 09.00 to 17.00 hrs.

Admission prices:

1 day: in advance € 25 / on arrival € 29 / reduced € 15

2 days: in advance € 35 / on arrival € 42

Season ticket: in advance € 45 / on arrival € 65

Navigator app:

The free Paperworld Navigator smartphone app contains important information about the fair, including a mobile exhibitor search engine and the calendar of events.

+ paperworld.messefrankfurt.com/app

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,300 employees at some 30 locations, the company generates annual sales of around €647 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de