

paperworld

27 – 30. 1. 2018

paperworld.messefrankfurt.com

Dates, facts and prices.

Description

- International trade fair for the paper, office supplies and stationery sector
- World's foremost order platform for the wholesale and retail trade
- Parallel to Floradecora, Creativeworld and Christmasworld

Location/Facilities

Frankfurt am Main Fair and Exhibition Center
Halls 1.1, 1.2, 3.0, 4.0, 5.1, 6.0, 6.1 and Foyer 5.1/6.1

Opening times

27 – 29. 1. 2018	9.00 – 18.00
30. 1. 2018	9.00 – 17.00

Key figures

Exhibitors (2017) 1,520 from 58 countries	Visitors (2017) 33,558 from 143 countries
Germany/outside Germany 264/1,256	Germany/outside Germany 11,609/21,949

Product areas of focus

Office supplies for businesses:

Office supplies: Office equipment, office machines, presentation aids, organisational aids, calendars, notebooks, shipping material, office paper, covering materials, business luggage, promotional articles, writing utensils, drawing utensils, OEM-supplies

Remanexpo: Remanufacturing of printer supplies, components for printer supplies, printer hardware and software

International Sourcing: Office supplies for bulk buyers

Paper and stationery products for private use:

Stationery supplies: Stationery gift articles, greeting cards, invitation cards, displays, stationery, small leather goods, accessories, gift wrapping, ribbons, napkins, table decoration, party articles

School supplies: School bags, pencil cases, exercise books, blocks, folders, writing utensils, drawing materials, pencils

International Sourcing: Paper, office supplies and stationery products for bulk buyers

Visitor target groups

- Paper, office supplies and writing materials stores
- Books and book binding
- Gifts, furniture and interior decorations stores
- Toys and leisure goods stores
- Department stores and supermarkets
- Wholesale trade
- Online and mail order firms
- Food retailers and chemists
- Large trading organisations
- Industrial companies, service providers and public bodies

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Stand rentals*

Basic costs in € (in case of own stand construction)

Type of stand	Regular price	Early booking** by 13. 4. 2017
One side open	€ 192.00 sqm	€ 172.00 sqm
Two sides open	€ 218.00 sqm	€ 197.00 sqm
Three sides open	€ 233.00 sqm	€ 208.00 sqm
Four sides open	€ 239.00 sqm	€ 213.00 sqm
Supplementary level	€ 133.00 sqm	

* Plus environmental fee of € 2.00/sqm, AUMA (German Trade Fair Industry Association) charge of € 0.60/sqm and VAT.

The stand rental includes stand walls. All prices plus VAT at the currently valid rate plus costs for electrical and additional services.

** for exhibitors participating in the event

Media package

Obligatory media package € 585.– /exhibitor

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